

## Writers Wanted — Desire Meets Opportunity

January 14, 2018

Hi everybody, it's Gail Mercer-MacKay here, founder of the Six-Figure Freelance Writer. Welcome to this week's video. It's that time of year for writers when opportunity meets desire. So, for those of you who are trying to kickstart a freelance writing career, or for those of you who are trying to accelerate your freelance writing career, now is the time of the year when you can really make it happen fast.

For those of you who know my story, you know that I got fired from my job, and I decided to take a chance and hang out my shingle and make it as a freelance writer. And I was successful. But one of the things that spring boarded me to success was writing awards for partners for technology companies that wanted to win awards. There's periods in the year, and it's right around now, the January moving into February timeframe when there's a lot of awards programs. And the big one is the Microsoft Partner of the Year Award. We write for them every year. So, this is the time for you to think about getting serious.

We're going to have more details later — there will be a workshop coming up on February 10th. And we'll tell you some more information about how you can attend that workshop and get the training, and get all the information that you need to actually go out and find some clients fast and write some awards for them. And really get fast-tracked into the whole awards process. So, it's fun, it's for writers, and it's for writers who want to grow their freelance business working with technology companies.

So, I hope that got you excited. Send me some comments, send me some feedback in the email. Let me know what your thoughts are, if you've got any questions. We'll have more information soon, and until next week: believe, be brave, and go write. I'm Gail Mercer-MacKay, thanks for listening.